



CATHOLIC WOMEN'S  
FELLOWSHIP

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Dear [Local Business],

I have the honor to write to you on behalf of a brand-new initiative in the Diocese of Pittsburgh, the Catholic Women's Fellowship (CWF). Amidst the endlessly conflicting ideals of contemporary feminism, we believe it is important to help women find the true empowerment which comes from finding one's identity in Christ. Our first step in this goal is hosting the first-ever Catholic Women's Fellowship Conference.

The conference is sure to be *an excellent opportunity to reach some 500-700* Catholic women in the Pittsburgh area. It follows and builds from the very successful Catholic Men's Fellowship Conferences, now seeking to engage women in area. With the support of Bishop Zubik, we are holding the conference on November 18, 2017 at Cardinal Wuerl North Catholic High School. The theme for the conference is **BRAVE: Fighting our daily battles with grace**, and we will hear from a great lineup of speakers including Helen Alvare, Fr. Dave Pivonka, Megan Mastroianni, Fr. Joe Freedy and Mimika Garesche. The response to our event launch has been overwhelmingly positive and successful.

In order to get this first-ever women's conference off of the ground, we are relying on the generous support of sponsors. Sponsorships are vital to keep registration fees low and to provide scholarships to those with a financial need. That said, we project excellent and energetic attendance for our first conference, and we also hope to be a conduit for building relationships between our attendees and local businesses.

Should you wish to purchase an ad, the available dimensions are: Full Page 5x8 in, Half Page 5x3.875 in, and Quarter Page 2.375x3.875 in. All ads should be submitted by email to [info@cwfpitt.org](mailto:info@cwfpitt.org).

Attached is a list of ways you can contribute to Catholic Women's Fellowship, in particular to the Brave Conference. Additionally, we would love to have the women among you join us for the Brave Conference! More information about CWF and the BRAVE Conference can be found at [www.cwfpitt.org](http://www.cwfpitt.org).

Grateful for your consideration,

The CWF Conference Team